Portfolio Design Upstart 2026

Emma Chisom Ukwuani

The Iveogh

CONTEXT

How can we reclaim Dublin’s disappearing cultural spaces and preserve the city’s identity?

CONCEPT

Reviving the Iveagh Markets as an eclectic cultural hub, blending vintage markets, jazz, food and community while celebrating its historic character.

The Iveogh

The Iveogh

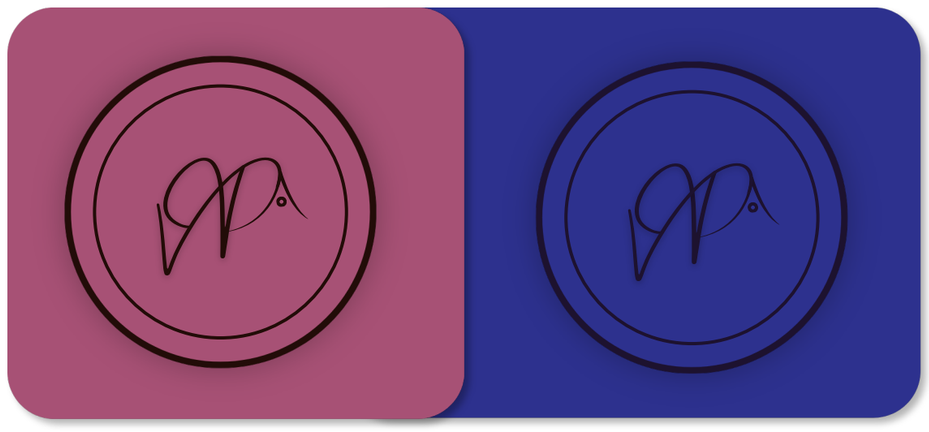
The Iveogh

#220c08 #682410 #561e3a #1D122F

#C1911F #A75175 #2D318E #C85C29

MAXIMALIST

ROLE	FONT	SAMPLE	USE
DISPLAY	MONFEM	THE IVEOGH	LOGO
	THE SEASONS	SOMETHING NEW	SHORT SENTENCES
BODY	TOUVLO	CULTURE	MAIN BODY



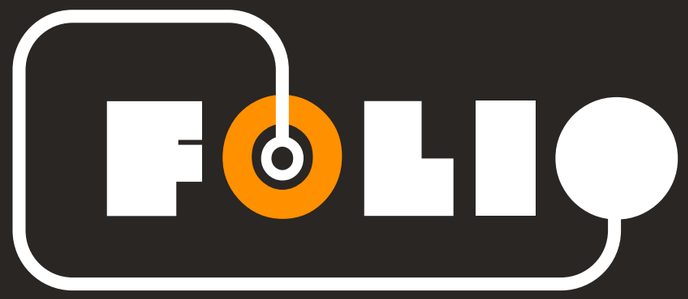

The Iveogh
JAZZ
FOOD
DRINKS
VINTAGE
EVENTS
COMMUNITY
THE IVEOGH
MARKETS
DUBLIN'S HIDDEN GEM
EST. 1910











PROCESS VERIFIED

CONTEXT

How can we distinguish human-made creative work from AI-generated content and restore trust in its value?

CONCEPT

FOLIO is a certification identity that makes the human creative process visible, connecting each piece of work to the thoughts, experiments and decisions behind it.

PRIMARY LOGO

FOLIO | PROCESS VERIFIED

SECONDARY LOGO

FOLIO

LOGO MARK

REVERSED LOGO

COLOUR PALETTE

#2A2623 #FF9000 #E3E3E3

#990011 #DF9199

TYPOGRAPHY

Role	Font	Sample	Use
DISPLAY	LOT	FOLIO	LOGO
SUBHEADING	FILENA	PROCESS VERIFIED	LOGO, SHORT LABELS, TAGLINES, ALL CAPS
	LIGHT	A LIVING BODY OF CREATIVE DECISIONS	
Body	Garet	Folio exists to recognise the human process	Main typeface for text and sentences

FOLIO | PROCESS VERIFIED

ALBUMS & BOOKS FOR REFERENCE ONLY

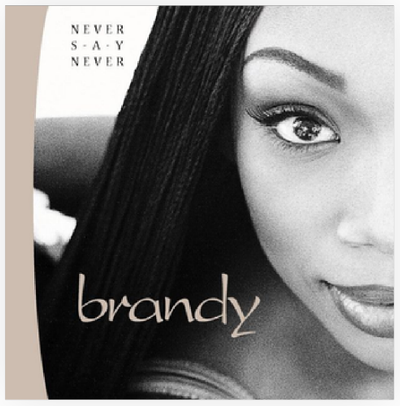
A Digital Archive
Recording the process of human-verified work over time

Music





ParkRURA
PARKMOONCHI
28 SEPT 2021
PROCESS VERIFIED





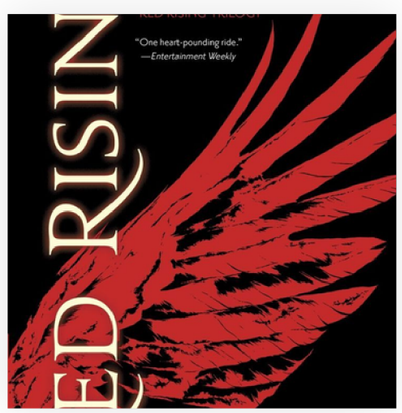
Can't Fight The Moonlight
LeAnn Rimes
1 Aug 2000
PROCESS VERIFIED



Literature

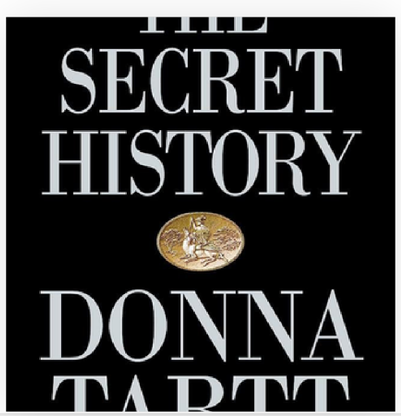


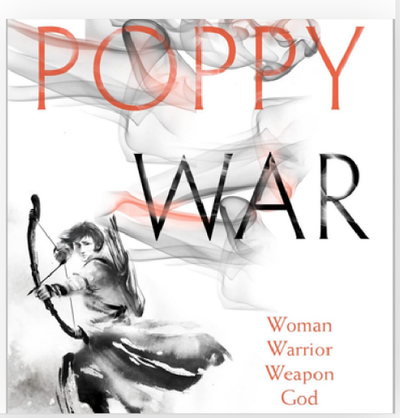
Assassin's Apprentice
Robin Hobb
1 April 1995
PROCESS VERIFIED





The Grace of Kings
Ken Liu
7 April 2015
PROCESS VERIFIED







FOR THE PLOT

Campaign

CONTEXT

How can Ireland turn its famously mild weather into a tourism advantage as European summers become increasingly hot?

CONCEPT

An international tourism campaign that reframes Ireland's unpredictable weather as an opportunity for new experiences.

The Bureau of Irish Tourism


Yes, this is Grafton Street
I Dare you to DO a Dance
On to the next
©FORTHEPLOTIreland
The Bureau of Irish Tourism



- Something Spontaneous
- Something New
- Something Memorable
- Make new Connections

@FORTHEPLOTIreland

The Bureau of Irish Tourism

"FOR THE PLOT" is about doing something because it might be a memory you keep forever. Taking the detour, saying yes to something unexpected or going somewhere you wouldn't normally go. I wanted to bring that attitude to Ireland and give people a reason to experience it differently.

@FORTHEPLOTIreland

The Bureau of Irish Tourism



SLÁINTE ω

The smart way

CONTEXT

How can Irish towns and communities become more resilient to the growing disruptions caused by climate change?

CONCEPT

A connected system of apps, kiosks and modular bathhouses providing essential hygiene support during climate emergencies.

SLÁINTE ω
The smart way
#6a8aff

SLÁINTE ω
The smart way
#9358f7

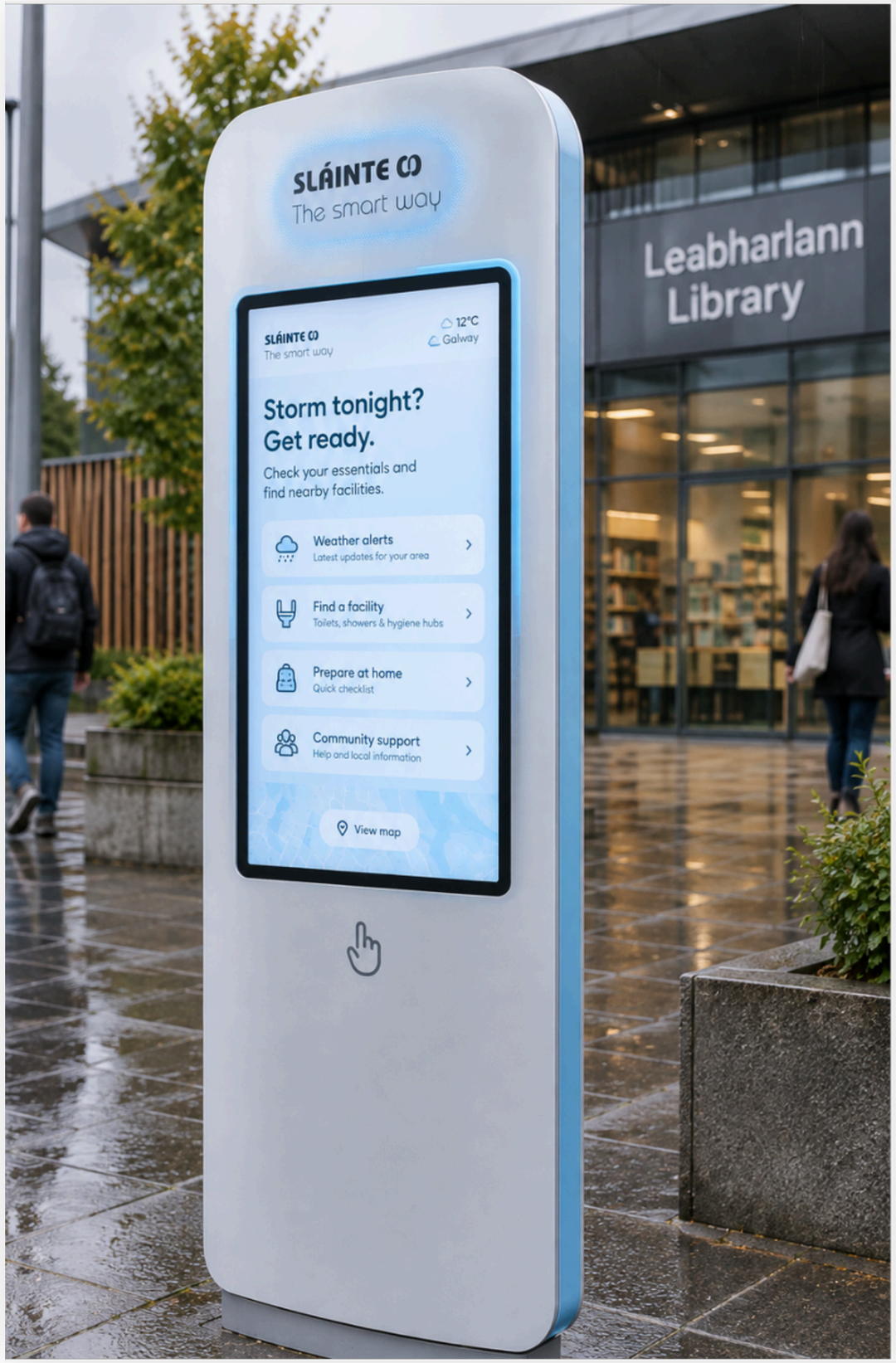
SLÁINTE ω
The smart way
#7a2c9e

COLOUR PALETTE

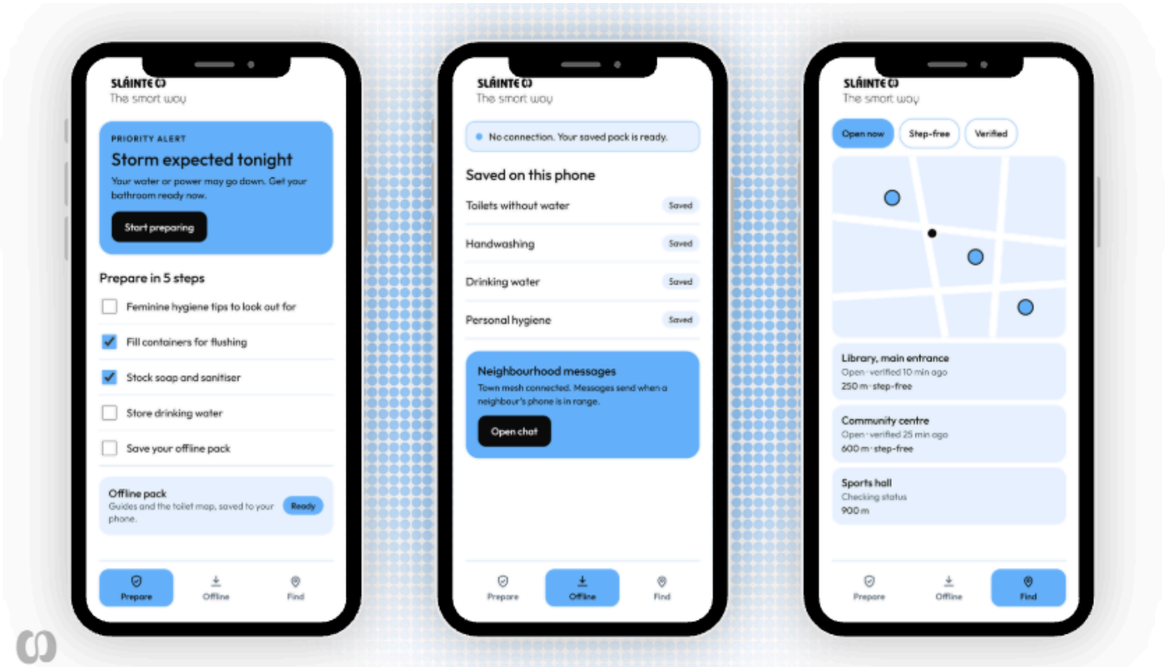
#ffdac1	#e9efff	#78b2eb	#181960

TYPHOGRAPHY

ROLE	FONT	SAMPLE	USE
DISPLAY	**ITC BAUHAUS**	**SLÁINTE**	**LOGO**
	ITC Bauhaus Light	The Smart Way	Tagline
MAIN TEXT	**Nunito**	**A get storm-ready app**	**Body**


SLÁINTE ω
The smart way
Leabharlann
Library
SLÁINTE ω
The smart way
12°C
Galway
Storm tonight?
Get ready.
Check your essentials and find nearby facilities.
Weather alerts
Latest updates for your area
Find a facility
Toilets, showers & hygiene hubs
Prepare at home
Quick checklist
Community support
Help and local information
View map


Ionad Pobail
Community Centre
SLÁINTE ω
The smart way
Shower
Toilet


SLÁINTE ω
The smart way
PRIORITY ALERT
Storm expected tonight
Your water or power may go down. Get your bathroom ready now.
Start preparing
Prepare in 5 steps
Feminine hygiene tips to look out for
Fill containers for flushing
Stock soap and sanitiser
Store drinking water
Save your offline pack
Offline pack
Guides and the toilet map, saved to your phone.
Ready
Prepare
Offline
Find
SLÁINTE ω
The smart way
No connection. Your saved pack is ready.
Saved on this phone
Toilets without water
Saved
Handwashing
Saved
Drinking water
Saved
Personal hygiene
Saved
Neighbourhood messages
Town mesh connected. Messages send when a neighbour's phone is in range.
Open chat
Prepare
Offline
Find
SLÁINTE ω
The smart way
Open now
Step-free
Verified
Library, main entrance
Open · verified 10 min ago
250 m · step-free
Community centre
Open · verified 25 min ago
600 m · step-free
Sports hall
Checking status
900 m
Prepare
Offline
Find

SPOTLIGHT

CONTEXT
How can we challenge the everyday attitudes and behaviours that contribute to sexual violence against women and girls?

CONCEPT
Using streetlights to spotlight harmful behaviours and illuminate overlooked public spaces.

#8b8db8

#181960

#ffdac1

Typography	Names	Uses
Main Typeface	**Etna Sans Serif**	**Logo & Statements**
Secondary Typeface	Arapey	Body & Supporting Text

#024467

“IT WAS ONLY A JOKE”

Texture

Inspired by the Idea of being desensitzed

Desortion **Visual Snow** **Disillusioned** **Grainy**


SPOTLIGHT
Make your behaviour
part of the solution.
SPOTLIGHT
Make your behaviour
part of the solution.
SPOTLIGHT
Make your behaviour
part of the solution.
Challenge your think
Question your behavi
"IT WAS ONLY A
JOKE."
When did it become normal
to laugh at this?
SPOTLIGHT

Thank You!

Email: emmachisomukwuani@gmail.com

Upstarts Portfolio: emmaupstartsportfolio.netlify.app

Website: emmachisomukwuaniportfolio.netlify.app

LinkedIn: @Emma Chisom Ukwuani

Upstarts Portfolio QR Code:

Design Upstart 2026